

The innovative medium for photo printing

Tacklite Stick & Go 4.0



Tacklite Stick & Go 4.0 is available in sheet form in various formats up to A3 and in roll form for use in dry labs and large format printers.

As a provider of high-quality media for the printing and advertising industries and for the presentation market, the German company Nopar International, based in Bremen, has been operating successfully since 2001. With its innovative Tacklite Stick & Go 4.0, Nopar has now launched a unique new material for photo printing that offers photo retailers new possibilities in the print business. The photos printed on this special media not only look good, they can also be stuck to virtually any smooth surface, can be pulled off again without leaving residues and then stuck on again. With their environmentally friendly recipe, they can also be used in the kitchen or child's room without any concerns about health.

Nopar International, founded in 2001, stands for proven competence. Managing Director Stefan Schmitt, who took over the company from former Nordenia International AG in a management buy-out in 2003, has spent virtually all his professional life on the development and finishing of special foils and films. His priority has always been to manufacture sustainable products that adhere without any aids to virtually any surface, can be used several times and also have no negative impact on the environment during their production, use and disposal.

The concept has proved successful. Nopar International now supplies leading companies in the printing industry as well as in the advertising and consumer goods segment with its high-quality material. The company is also successful

Simply stick it on and pull it off – no residue and no compromises on print quality.



as an OEM supplier to national and international customers in Europe, America and Asia.

For all inkjet printers

The Tacklite Stick & Go 4.0 photo media is suitable for all conventional inkjet printers and dry labs, and is available in the formats 10x15 cm, DIN A4, DIN A3 and in roll form. It consists of a carrier paper and the printable film with a semi-mat or semi-gloss surface. This is provided with a microporous receiving layer for brilliant, natural color rendition with a large color space. The material's bright white is achieved without any optical brighteners, which is not only good for the environment but also prevents the color characteristics of the prints from changing depending on the viewing angle.

On the back of the film is a coating of synthetic rubber. With this adhesive, the films stick to virtually any smooth surface but not to the fingers. The prints can also be pulled off again without leaving any residues and then stuck somewhere else without problem.

The actual sticking process is child's play: The film is simply pressed on to the substrate with the palm of the hand. No implements of any kind such as a scraper are needed, and bubbles and scratches are a thing of the past. The pictures are waterproof, UV-resistant and, when pigment inks are used, have a very long life.

Environmentally friendly and safe

Like all products from Nopar International, Tacklite



The toxin-free recipe also means that the films are suitable for the playroom.

Stick & Go 4.0 is manufactured in Germany and without the problematic materials that are contained in many other films for photo printing. Starting with the carrier paper, a special coating replaces the usual silicone layer.

The film itself is not, like other products, made of PVC but of polypropylene, which gives it exceptional shape retention, even when pulled



Managing Director Stefan Schmitt has spent most of his professional career in the development and finishing of specialty films.

off and stuck down again several times. Furthermore, neither the film nor the adhesive contains any kind of problem substances like the phthalates that are used as a plasticizer in PVC. This is important because four phthalates were recently added by the European Chemicals Authority ECHA to the list of substances causing particular concern because they are suspected of causing health damage through changes to the hormone system. In contrast, Tacklite Stick & Go 4.0 media can be used without problem in the proximity of foodstuffs or in the children's playroom.

With this performance profile, the print media from Nopar International are equally suitable for private users and professional photographers, and can be processed just as easily as inkjet papers, also with print systems in photo stores. Only the roll material should not be left for long, e.g. over the weekend, in an inkjet printer or dry lab to exclude the possibility of curling and resultant damage to the print heads.

Stefan Schmitt is confident that the print market can be expanded with Tacklite Stick & Go 4.0 and that Nopar International's success story – from niche provider to world market leader – can also be continued in the photo segment. For all products, the company's motto applies "Quality is paramount". And quality, says Schmitt, "is when the customer comes back and not the product."